

A LEVEL IN BUSINESS

On the A Level Business course you'll learn about all kinds of businesses from small to large, and UK based to global.

You'll gain an understanding of how the functional areas in a business work, such as finance and operations. Money is what keeps a business going, like the fuel in a car, and operations is the engine, producing goods efficiently, and to the quality demanded by customers. You'll also look at the people and how a business recruits and maintains its staff. Then there's marketing. This is how a business communicates what they do to their customers and how they reach their target markets to improve sales. Business is an exciting subject which is always changing, and no two businesses are the same. Studying A Level Business will introduce you to current business practice, and be able to use the knowledge gained to make your own judgements.

Key Facts

Course Duration: 2 Years

Course Contents

Year 12:

- What is business?
- Managers, leadership and decision making
- Decision making to improve marketing performance
- Decision making to improve operational performance
- Decision making to improve financial performance
- Decision making to improve human resource performance

Year 13:

- Analysing the strategic position of a business
- Choosing strategic direction
- Strategic methods: how to pursue strategies
- Managing strategic change

Features and Benefits

You will gain a number of transferable skills from this course, including problem solving and a developed critical understanding of the internal functions of a business, a range of stakeholder perspectives, and the major topical issues that can generate change for a business.

In Year 13, we visit another country to check out their economy and how their businesses run (in line with Government travel restrictions).

Entry Requirements:

Minimum Entry Requirements:

All Loughborough College Sixth Form courses have minimum entry requirements of at least five GCSEs at grade C/4 or above, including English Language and Maths.

Subject Specific Entry Requirements:

GCSE Maths at grade 5.

A previous study of business is not a requirement, however, you should have an interest in business and be prepared to use a variety of communicative skills.

Assessment Methods:

Three x 2 hour exams (33.3% each)

Progression Opportunities

A Level Business Studies will give you the skills and knowledge that you need to progress into Higher Education. It is well regarded by both universities and employers; with opportunities in a variety of organisations, including companies or management consultancies.

Upon completion of this course, you will be prepared for further study at university or be ready for the world of work. There isn't any job that does not require some form of business knowledge, so the world is your oyster!